

20 INTERNATIONAL
18 BUSINESS
FESTIVAL

REALISE YOUR POTENTIAL.

12-28 JUNE 2018

internationalbusinessfestival.com



**I'm driven to take this
business as far as it will go.**

Anton Hanley
Managing Director, The Lead Agency

BUILDING A BUSINESS DEMANDS PASSION AND PURPOSE.

The journey to growth requires ambition and foresight. The path to success is paved with late nights and hard grind.

At the 2018 International Business Festival, we're committed to providing companies access to the space, support and expertise they need to take their next step – whether that's scaling up, meeting global buyers or exploring new export markets.

Hosted every two years in Liverpool, one of the UK's most vibrant and exciting cities, the International Business Festival has attracted more than 30,000 attendees and enabled over £600 million in trade and investment since it began in 2014.

Held over nine days across three weeks, the 2018 event will be the biggest of its kind, bringing together influencers, innovators and industry leaders from across the globe to connect and share knowledge.

For the price of a day ticket you'll be able to access an engaging and inspiring programme focused on the trends and insights which will power business growth in your industry. For the price of a festival pass you'll be able to experience this across eight other high-growth sectors.

Join us at the 2018 International Business Festival and realise your business potential.

A portrait of Mark Hancock, a man with a beard and dark hair, wearing a dark suit jacket over a dark shirt. He is looking directly at the camera with a neutral expression. The background is dark and out of focus, suggesting an event or festival setting.

**When we meet with
successful people,
we come away inspired.**

Mark Hancock
Co-owner, Zut Media

9 DAYS, ACROSS 3 WEEKS.

Each day of our dynamic Festival programme will deliver a range of expert panels, workshop sessions and forward-looking keynote addresses focusing on the challenges and opportunities for businesses within nine high-growth sectors.

WEEK 1

**GLOBAL
ECONOMICS**

12TH JUNE 2018

**URBANISATION
& CITIES**

13TH JUNE 2018

**SUSTAINABLE
ENERGY**

14TH JUNE 2018

WEEK 2

**FUTURE
TRANSPORT**

19TH JUNE 2018

MANUFACTURING

20TH JUNE 2018

**GLOBAL LOGISTICS
& SHIPPING**

21ST JUNE 2018

WEEK 3

**HEALTH &
LIFE SCIENCES**

26TH JUNE 2018

**CREATIVE
INDUSTRIES**

27TH JUNE 2018

**SPORT, CULTURE
& TRAVEL**

28TH JUNE 2018

FESTIVAL FLOOR PLAN.

Hosted at the state-of-the-art Exhibition Centre Liverpool, and developed in collaboration with a range of key industry partners, the 2018 International Business Festival is set to be the biggest and boldest yet.

KNOWLEDGE HUB

Access to expert insight and professional support for ambitious companies, focused around three core topics – leadership and skills, access to finance and international markets



HOSTED EVENTS

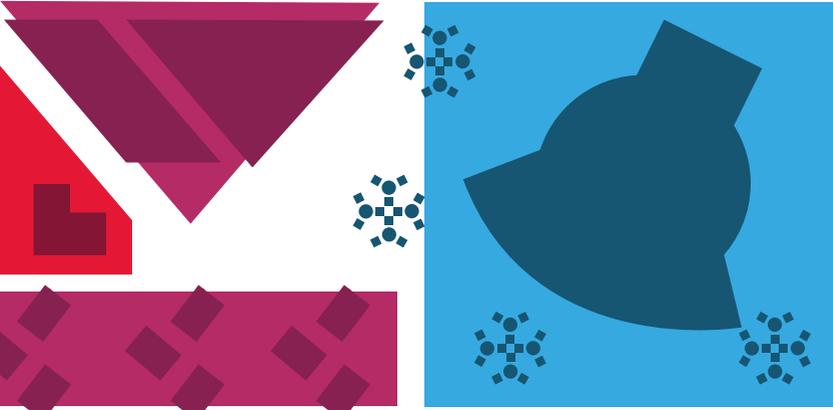
A variety of world-leading third-party industry conferences and events making their home at the 2018 International Business Festival.

GLOBAL CONNECTIONS

Space to grow global networks, whether via the Festival's business-to-business matching events or less formal social gatherings

FUTURES STAGE

The Festival's forward-looking platform for world-class speakers, thought leadership and lively debate



INTERNATIONAL MARKETPLACE

An exciting showcase of products and services from a mix of the most innovative suppliers across a range of sectors

INNOVATION HUB

A place to experience and interact with the most advanced tech trends in business



LIVERPOOL, YOUR HOST CITY.

With its vibrant enterprise culture and standing as a gateway to global trade, Liverpool is the natural home for the International Business Festival.

Connected to the world via two nearby international airports – and two hours by train from central London – Liverpool City Region is home to more than a quarter of a million businesses.

Home of the UK's second largest regional economy outside of London and the South-East – and a key player in the government's Northern Powerhouse strategy – the Liverpool City Region has been transformed by significant investment over the past decade.

From the Liverpool2 deep water container terminal to the Sci-Tech campus in Daresbury, Liverpool City Region's world-class facilities make it a hugely attractive place to work and do business.

Liverpool is one of the world's best-loved visitor destinations, winning awards such as friendliest UK city from Conde Nast Traveller and third place on Rough Guides' global travel bucket list. Through spectacular festivals, dramatic sporting attractions and unique art it continues to be a gateway for UK culture, attracting millions of visitors every year.

2018 will be an exciting year for Liverpool, as the city marks a decade since the game-changing European Capital of Culture with a series of major events. Highlights include Tate Liverpool and Liverpool Biennial celebrating landmark anniversaries and National Museums Liverpool hosting a not-to-be-missed exhibition of the Terracotta Warriors of X'ian.

visitliverpool.com



UNLOCK GLOBAL OPPORTUNITIES.

Fiona is a passionate innovator with 25 years' experience in healthcare, biotechnology and venture capital. She is now at the helm of Absynth Biologics, an organisation that addresses people's growing immunity to antibiotics.

At the 2018 International Business Festival, we help people like Fiona make sense of international trade. No matter how big or small your business is if you have international ambition, we will provide the skills, knowledge and connections to enable you to take the next step.

**We're small,
so we have to be global.**

Fiona Marston
CEO, Absynth Biologics

MAKE CONNECTIONS, ACCESS EXPERTISE AND BE INSPIRED.

Whether your company is well established or a fledgling startup, based in Mumbai or Maidenhead, join us in June 2018 and let's do business.



DAY TICKETS
£50 (Excl. VAT)



FESTIVAL PASS
£105 (Excl. VAT)

Buy tickets, view our programme and find out more at internationalbusinessfestival.com



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International Business Festival



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FESTIVAL PARTNER



HSBC UK

BRITISH AIRWAYS



GLOBAL MEDIA PARTNER



LIVE THE STORY

PROUD TO SUPPORT

GREAT

BRITAIN & NORTHERN IRELAND

