

2018 INTERNATIONAL BUSINESS FESTIVAL

FLY TO BUY APPLICATION

APPLICANT DETAILS	
Company Name:	
Trading name if applicable:	
Company registration number:	
Postal address:	
Website:	
<u>Lead Delegation Contact</u> Name: Title: Email: Phone: Address (if different from above):	
<u>Short profile</u> including experience of organising international business/trade delegations (100 words maximum)	
DELEGATION DETAILS	
Country/Region/City:	
Number of business delegates:	
Key sectors:	
Name of companies:	
Proposed date of visit:	
Preferred language:	
Will a Marketplace stand be purchased?	
What will the delegates be seeking from their visit?	
OUTLINE BUSINESS CASE	
Why are you applying for Fly-to-Buy funding? How will the funding, if awarded, be used? How will you measure the success of the delegation? Please provide details and any evidence of any other grants that	

you have applied for to help you attend the Festival.	
Signed	
Date	

Please submit completed Application Form to: flytobuy@thebusinessfestival.com